

Kalloori Kalai Thiruvizha – Guidelines

The Government has recently announced "Kalloori Kalai Thiruvizha" according to G.O (D) No. 148 of the Higher Education Department dated 16.06.2025. Kalloori Kalai Thiruvizha is an initiative to provide platforms that recognise and document the multiple intelligences of college students of the state through cultural events.

The events will be conducted at three progressive levels: College, University, and State. In the case of Polytechnics, the events will be conducted at two levels: College and State. In this regard, the detailed guidelines for implementation at the college level are enclosed for your reference. Guidelines regarding university-level and state-level competitions will be released shortly.

The Directorate of Collegiate Education and the Directorate of Technical Education are requested to take the necessary steps to facilitate the smooth and effective execution of the programme in all 252 institutions. (Eligible institution details are provided in Annexure A)

1. Structure of Competitions

1.1 All students enrolled in government colleges are eligible to compete at the College Level in their respective colleges.

1.2 The first three places in individual events and the first two teams from each category at the College Level should qualify for the University Level, which will be announced later.

1.3 The qualifying individuals and teams from each University Level event should advance to the State Level competition.

2. General College Participation Guidelines

2.1 Participation entry should be entirely free of cost at all levels.

2.2 Colleges must ensure maximum student participation through awareness drives and registrations.

2.3 Each college should constitute a Festival Organising Committee under the leadership of the Nodal Person nominated by the Principal, who will act as the Chief Organiser. The committee will consist of teacher and student volunteers and will take care of the end-to-end execution of the festival - from registration to reporting.

2.4 The committee should oversee all aspects of planning, execution, supervision, and reporting. The organising committee may hold at least two meetings every week to plan and resolve ground-level issues specific to the college. These meetings will also ensure role clarity and check if the progress is at the desired rate.

2.5 Students should be actively engaged in organising the events as part of the organising committee.

2.6 The following roles and responsibilities may be delegated to students. They must be given certificates acknowledging their contribution

- a. Registration
- b. Stage Arrangements
- c. Master of Ceremonies
- d. Program Coordination
- e. Coordinating with the Jury
- f. Documentation - Audio Visual and Reporting
- g. Certificate Distribution
- h. Crowd Management
- i. Poster Design and Social Media Management
- j. Conflict Resolution

2.7 All competitions must be conducted within the stipulated timeline.

2.8 Results of competitions must be submitted to the respective directorates.

3. Judging and Evaluation

3.1 Judges should be selected from related fields and should be impartial.

3.2 Events should mandatorily be conducted during the working hours of the college.

3.3 A minimum of three judges should evaluate each competition performance independently.

3.4 Judges should not confer results during evaluation, and individual scores should remain confidential until results are officially announced.

3.5 No alterations are permitted on evaluation sheets. Any unavoidable amendments must be duly signed.

3.6 The average score from all judges should determine the final result.

3.7 Tie cases should be resolved through deliberation among judges.

3.8 All evaluation sheets must be securely preserved for three months.

3.9 In the description of the events [as mentioned in Annexure A], it has been mentioned that they are required to conduct events for the given themes. The suggested theme list event wise and evaluation metrics wherever it is necessary will be drafted and sent in due course.

4. Certificates and Documentation

4.1 Certificates of participation should be issued to all participants.

4.2. Certificates of merit should be given to first three places in the individual and team events.

4.3 The organising committee is responsible for the distribution of certificates.

4.4 Reports and required documentation should be submitted to the Department.

5. Event Categories

5.1 Events should be classified under the following categories based on Howard Gardner's Theory of Multiple Intelligences.

5.2 Each intelligence - Linguistic, Logical, Musical, Bodily-Kinesthetic, Visual-Spatial, Interpersonal and Naturalistic has suggestive events.

5.3 Each college can select at least thirty events from the suggested list of thirty-two events as mentioned in the tabular column given in Annexure A.

5.4 Each Student should mandatorily participate in at least one event and a maximum of three events of their choice.

6. Evaluation Criteria

6.1 Each event must adhere to the standard evaluation scheme prescribed. The rubrics for evaluation will be sent in due course.

7. Ethics and Declarations

7.1 Judges must submit a signed declaration confirming they have no personal affiliations with the participants.

7.2 Any decision by judges will be considered final.

7.3 In the event of any allegations or conflict of interest, the matter should be resolved through the organising committee.

7.4 Evaluation results must remain confidential until publicly declared.

7.5 Only approved forms and formats should be used for registration, evaluation, and reporting. (These formats will be communicated to the colleges in due course)

8. Funding for the Festival

8.1 Each college will be sanctioned Rs. 2 lakhs for the conduction of the Kalloori Kalai Thiruvizha for 2025 to 2026.

8.2 The amount meant for government arts and science colleges and teacher education colleges will be transferred to the Directorate of Collegiate Education. Similarly, the amount meant for government engineering colleges, polytechnic colleges, and Anna University constituent colleges will be transferred to the Directorate of Technical Education. The concerned directorates will distribute the amount to the respective colleges.

9. Phase-Wise Timeline for Kalloori Kalai Thiruvizha Implementation :

Phase 1: Circular & Orientation (Week 1-2)

- College-Level Festival Committees should be constituted.
- Orientation sessions are conducted for event coordinators.
- Event List, Jury List and evaluation templates should be finalised.
-

Phase 2: College-Level Competitions (Week 3-4)

- Awareness campaigns should be conducted on campuses to maximise student participation.
- Beginning of student registrations.
- Competitions should be conducted.
- Results, reports and documentation should be uploaded to the event portal.

Phase 3: Reporting & Closure (Week 5 onwards)

- The utilisation certificate for 2 lakhs should be submitted to the respective directorates.
- The final summary report of the festival should be submitted to the corresponding Directorate with a copy to TANSCHÉ.
- Colleges are encouraged to prepare well-curated documentation of the Kalloori Kalai Thiruvizha. A collation of key highlights in the form of photographs and videos may be compiled and submitted to the respective Directorates. The best entries from each district will be selected for cash awards.

The conduction of the event should be over before 30th November, 2025. Two days must be dedicated to the conduct of various events under the Thiruvizha, and all students present should be given full attendance.

Newly Added Colleges: These instructions will not apply to newly started colleges (2025-26) as separate budgets will be sought for and communicated in due course. The district-wise list of colleges is given in Appendix C.

We kindly request you to take necessary steps for the effective and timely implementation of Kalloori Kalai Thiruvizha in all eligible institutions. Your cooperation in ensuring the success of this culturally enriching endeavour for creatively empowered students of Tamil Nadu is highly appreciated.

Regards,

Tamil Nadu State Council for Higher Education (TANSCHÉ)

Annexure A: List of Competitive Events - Category-wise

Annexure B: District-wise list of 252 colleges

Mdm
6825